

Principles of Zen

Source: Presentation Zen, Garr Reynolds, 2008 Also see: presentationzen.com (note: Oasen, Jill or Marene is in no way connected to Mr. Reynolds, we just are very inspired!)



Make your ideas **STICK**



Get **inspired**



Be **concrete**



Emptiness



Surprise!



Use **contrast**



Show **emotions**

3

slideshow
presenter notes
hand out



Tell **stories**

Core questions

- What is my main point?
- How much time do I have?
- At what time of the day is my presentation?
- Who is my audience?
- Why and by whom are you asked to speak?
- What do they expect from you?
- Does PowerPoint give the right support for your story?



Get started! On [slideshare.net](https://www.slideshare.net), [flickr.com](https://www.flickr.com) or [istockphoto.com](https://www.istockphoto.com)

Read more about Jill and Marene at Oasen! And the effect of innovative presentation design...

Three years ago the management team of Oasen made a drastic choice. They choose to no longer hire external (and expensive) consultants, but to create an internal advisory team. Five young professionals started at Oasen in their first job after finishing their academic studies. Jill and Marene work in this team.

The team sets up training programs for the organization, but also do business process development and advice on strategic decisions. The main target of this department is to vitalize employees and leaders, and becoming a learning organization.

Jill van de Kerkhof (27) studied communications science and policy & organizational sciences. She works as an in house consultant and trainer at Oasen, a drinking water company in the Netherlands. Her main drive is human development. Jill is fascinated by talents, learning, creativity and experimenting with new learning methods. At this time she is working on an employee development program and management development program. She is a trainer in creative thinking, mind mapping and feedback. "People are the main asset of organizations", according to Jill. "I often see people struggle in making their vision interesting and understandable for other people. People think charts and numbers will do the trick. In other words; completely boring the audience. By using

the Zen principles people stay focused and will remember the message!"

*Creativity, professionalism, and team spirit are just a few of the key values in the life of 26-year-old **Marene van den Enk**. Graduated with a Master's Degree in Organization, Culture and Management at the Utrecht School of Governance in 2007, she now implements her knowledge and talents at Oasen NV. As an internal consultant and trainer at this watering company in Gouda, she works in a team of young professionals busy with creating an inspiring, self learning work environment for its 250 employees. Therefore, the team facilitates Management Development projects in which Marene trains managers to create a vision on their own department. Besides the training others, Marene is still developing herself, as well. Becoming a teamcoach is the next step. After that? Time will tell, but as far as Marene is concerned, there are no boundaries when one is ambitious and open minded!*



Jill & Marene

Innovative presentation design at Oasen

At Oasen we always look for new ways to improve our communication and personal development. Leaders within Oasen have followed a development program for the last three years. In the fall of 2008 leaders were asked to present a vision on their own department. Since we at Oasen think that having a long term vision is one of the main skills of a manager. Being asked to present a vision for the first time, leaders were offered training by the in house consultants of Oasen. Among this training was a workshop **Presentation Zen**. After reading the inspiring book of Garr Reynolds, the management team of Oasen wanted to get rid of the old fashioned way of using powerpoint.

In two weeks over twenty leaders presented their vision to their colleagues and the management team. The extensive preparation led to clear presentations and great visions for the future of our company.

Please feel free to contact us for further information or check our (dutch) website www.oasen.nl

Thanks for attending our workshop!