



social footprints

Advance notice of the second **FREE** event on
Corporate Social Responsibility

Tuesday 11th December 2007,
9:00am-4:30pm

International Convention
Centre, Birmingham



*Taking steps towards a more
sustainable and prosperous future*

Social Footprints 2007

Tuesday 11th December 2007, 9:15am-4:30pm

Building on the success of last years event. Social Footprints 2007 will continue with themes from last year. The top 100 companies in the FTSE index now report on CSR annually. What's on the agenda for FTSE companies now will surely filter down to Smaller Medium Enterprises sooner rather than later. CSR is becoming a key part of every business and must be embraced now.

Who Should Attend

- Employers, including Managers and Directors from Smaller Medium Enterprises
- Human Resources Professionals
- Work Life Balance coordinators
- Trade Unions and Employee Groups
- Employee Counsellors
- Universities
- Businesses

What is a Social Footprint?

In the same way that your Carbon Footprint is how everything you do has an effect on the environment, your Social Footprint is how the operation of your organisation impacts on people and communities. In the rapidly growing field of CSR more and more companies and organisations are taking care about how their work affects both employees and the wider community.



"CSR is our business; it reflects our impact on the society in which we work." Simon Topman

Key Speakers will include:

Simon Topman Vice President of British Chambers of Commerce

(see above image)

Carole Spiers Carole Spiers Group

Dr Theodore Zeldin Representing the Oxford Muse

Bill Giles OBE

This is a free event but we are expecting strong demand, get in contact now!

To register interest in attending the event go to:

<http://www.apricot-events.com/csr07.htm>

For further information contact:

Sanja Nicholls, 0121 345 4627

or Dave Kennedy, by email:

dave.kennedy@lsc.gov.uk