



**E.C.L.O.**

European Consortium for the Learning Organisation

## **Learning Excellence : A Survival Guide in Troublesome Times**

**ECLO's 17<sup>th</sup> International Conference**

**Istanbul, Turkey**

**12-14 May 2010**

### **Call for Contributions**

E.C.L.O. is pleased to announce the Call for Contributions for its 17th international conference. The conference will be held in Istanbul, Turkey on 12th-14th May 2010 and provides a great opportunity for you to exchange ideas, reflect upon current practice and be part of an established Community of Practice (CoP) committed to individual and organisational learning.

Individuals, teams, organizations and society live through troublesome times. This requires mental flexibility, adaptability and both willingness and ability to change. Never before has the concept of the learning organization, as once defined by Pedler and Burgoyne as "an organization that facilitates the learning of all its members and therefore is able to continuously transform itself", more acute.

Thus to survive in these troublesome times, organizations and its members have no alternative but to learn. To not only survive, but be a leader in their field, excellence in learning is an essential attribute.

The E.C.L.O. 2010 conference therefore will focus on how this learning excellence can be achieved and invites your contributions in groundbreaking concepts, processes and methods in learning and about good practices where such learning excellence has led individuals, teams and organizations to achieve operational, strategic, market or business excellence.

E.C.L.O. is currently involved in a European research project using self assessment tools to assist Educational and Training Organisations in their pursuit of Excellence. These tools are based on the EFQM model (European Foundation for Quality Management). Therefore contributions relating the EFQM model to learning excellence and learning organisation concepts are specifically welcomed.

Our 2010 conference aims to explore and discuss the above questions and challenges and disseminate exciting new language and thinking about how organisational excellence can be achieved through excellent learning. Through our conference philosophy we provide different approaches and experiences from a wide range of diverse experience and expertise. Our conferences is about triggering discussions, deepening dialogue not simply imparting information. Our conferences encourage debate and generate innovative ideas and developments giving all participants a "take-away" knowledge repository of fresh thinking.

Our conference programme will be structured to provide time and opportunity for interaction and as such we have high expectations of our speakers and participants – we are the first and only European community network to be raising this exciting new issue which makes this YOUR landmark conference event of 2010.

To achieve our aim we are seeking innovative contributions from speakers who will foster exciting discussion, debate and dialogue across the following interrelated strands:

#### **1. Fostering Intellectual Capital For Business Excellence**

- o Relating intellectual capital and learning to Business Excellence
- o Does ROI on learning make sense and if so how do you measure it?

#### **2. Excellence In Learning**

- o Examples and best practices of groundbreaking approaches to learning
- o From a learning individual to a learning organisation
- o Is EFQM a model for organisational learning?

#### **3. Are There Limits To Learning And The Learning Organization?**

- o Does it apply to all industries ?
- o Is it applicable in all cultures?

#### 4. Operational Excellence And Learning

- o More efficient organisations through more learning ?
- o Best practices in VET learning
- o EFQM as a driver for on-the job learning

#### 5. Sustainable Development, The Next Frontier For The Learning Organization?

- o Learning for the long term
- o Learning organisation, sustainable development, corporate social responsibility: where are they alike and where are they different ?

#### 6. Excellence In Educational And Training Organisations

- o Excellent learning needs excellent learning facilitators
- o How excellent is your educational or training organisation : tools for self assessment

Now in its 17th year, this E.C.L.O event brings together academics, practitioners and students all of whom find our "Speakers Knowledge Café" and "Practitioner Workshops" the ideal forum to discuss these issues and to explore ways forward with their peers.

### Want to be part of this exciting and unique event?

**For this initial call, we are seeking no more than 200 words indicating your interests, the format or methodology you propose, as well as your contact details. The deadline for this initial expression of interest is Wednesday 23rd December 2009.**

### Submission Deadlines and Acceptance Process

- 200 word contribution abstract – 23 December 2009
- Acceptance notification – 15 January 2010
- Publication of final conference programme – 15 February 2010
- Final papers, slides, speakers biographies, photos plus payment sent to E.C.L.O. office – 15 April 2010

All submissions will be assessed by an international committee consisting of representatives from the corporate, academic and consultancy fields.

As in previous years, in recognition of E.C.L.O.'s not-for-profit status and the mutual learning opportunities we provide, we do ask our speakers to contribute to the overall costs of staging this major event. However in recognition of their special contribution, speakers are offered a preferential rate of 399 euros, which includes one year's membership of E.C.L.O. We will also be presenting the now widely recognised E.C.L.O. Innovation Awards for the following categories:

- **E.C.L.O. Academic Award** – for the most ground breaking doctoral/academic contribution
- **E.C.L.O. Practitioner Award** – for the most pioneering case study
- **E.C.L.O. Impact Award** – for the presentation having the greatest personal impact

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## Contact Information

To contact the conference secretariat, please either e-mail or phone:

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