

## **“People – a Source of Unlimited Knowledge Content”**

**“Interconnectivity begins with people who want to connect. After that, tools and technology can make the connection” McKinsey and Company.**

E.C.L.O. has been invited by the Arkgroup ([www.ark-group.com](http://www.ark-group.com)) to organise a one-day seminar as part of their “fringe” offering to their prestigious 7<sup>th</sup> Knowledge and Content Europe event. The E.C.L.O. seminar will be held in the modern complex of the Amsterdam EXPO XXI Centre on Tuesday 14th November 2006 (see [www.kc-europe.com](http://www.kc-europe.com) for full details). It will provide a great opportunity to exchange ideas, engage in reflection and be part of an established Community of Practice (CoP) committed to individual and organisational learning.

ECLO is seeking contributions to its planned programme. We are particularly keen to offer participants insights into new KM related models, innovative ideas and practical experiences in, for instance:

- Overcoming organisational barriers to implementing knowledge management programmes.
- Fusing IT and people focused approaches to KM
- Knowledge management in the value chain
- Knowledge retention in an ageing workforce
- Fostering and sustaining communities of practice
- Embedding lessons learned programmes
- Understanding how knowledge flows in and between organisations

E.C.L.O. stands for unifying practice with theory, and as such, contributions are welcomed on personal experiences, academic case studies and knowledge sharing workshops, with a focus on cultural and personal aspects rather than technology.

Most importantly, ECLO's preferred approach is to ensure that participants understand what it is you have learned from your experiences.

### **SEMINAR CONTRIBUTORS**

E.C.L.O. warmly welcomes submissions from corporate practitioners, consultants, academics and researchers in the hope that, together, we can improve our understanding of the current challenges Knowledge Management based on knowledge from past experiences, which will inform and influence future directions and theories. We are also seeking a variety of practical demonstrations from organisations detailing what they have been implementing; the lessons they have learned; and any unresolved issues that require innovative ideas and methods for implementation. Presentations, which pay particular attention to defining the special qualities of learning leadership and how this influences the outcomes of the learning challenges, will be particularly welcome.

E.C.L.O. is interested in providing a forum for organisations that are experimenting with new ideas or piloting new tools and techniques and wish to gain constructive feedback.

Each session will last for 45 minutes with time allocated for further discussion and knowledge exploration. For this initial call, we are seeking no more than 200 words indicating your interests, the format or methodology you propose, as well as your personal coordinates.

<p><b>NOTE THAT PRIORITY WILL BE GIVEN TO CONTRIBUTIONS WHICH PROVIDE DISCUSSION AND INTERACTION OPPORTUNITIES</b></p>
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The deadline for this initial expression of interest is Friday 15th September 2006, when an international committee consisting of representatives from the corporate, academic and consultancy fields will assess all submissions. Please mark your submission clearly and provide the additional information (shown below) to help us ensure your input gets the best exposure and attendance.

- An academic paper detailing a theoretical or conceptual study
- A practitioner based case study to be shared and discussed
- A problem to be further explored with delegates

How do you plan to deliver your session?

- Traditional presentation at lectern
- Workshop (state room layout preferred)
- Discussion forum (state room layout preferred)

What presentation format do you intend to use?

- No presentation material will be used
- Overhead projector acetate slides
- PowerPoint presentation slides
- Flip chart and wipe board
- Handouts and paper questionnaires

#### FEE STRUCTURE

- E.C.L.O. members and speakers can attend the KC Europe Fringe event for FREE. Non E.C.L.O. members should go to the KC Event website at [www.kc-europe.com](http://www.kc-europe.com) for details on how to attend.

Further information about E.C.L.O. can be found on our website [www.eclo.org](http://www.eclo.org) or by contacting us at the co-ordinates below.

We look forward to receiving your proposals.

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(ECLO Events & Conference Manager)

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